

## UNIVISION JOINS LACDMH IN PROMOTING CLIENT SUCCESS STORIES

By Kathleen Piché, Public Affairs Director



LACDMH has partnered with Univision for a local and statewide focus on mental health and client success stories. The Spanish speaking network has agreed to include the segments, entitled “Una Mente, Una Vida,” on Channel 34 twice a month until June, 2014. The goal of “Una Mente, Una Vida,” is to increase awareness and discussion of mental health issues in our communities and decrease the stigma associated with having a diagnosis of mental illness.



“Una Mente, Una Vida” will air as part of Univision’s regular newscast on this Friday, January 31<sup>st</sup>, at 11 PM, and on Saturday, February 1<sup>st</sup>, at 6 PM. Hollywood Mental Health Center client, Concepcion Cullen, will be featured on Friday, telling her story of recovery. Jaime Renteria, MHS Coordinator, LACDMH SA 3 Program Administration, also will be featured, speaking about trauma related to mental health. Saturday’s Univision segment features Vianney Vazquez, L.C.S.W., Hollywood Mental Health

Center, speaking about the treatment her client, Concepcion, received at the clinic that put her on the road to hope, wellness and recovery.

Julio Cesar Ortiz, MFT, and the LACDMH Public Information Office (PIO), collaborated on the project, committing to several months of featured stories. Univision reaches over 1.2 million viewers during the 11 PM news broadcast and over 2 million during the 6 PM broadcast. Tune in this Friday to hear Concepcion's story around trauma, and on Saturday to hear her case worker, Vianney, speak on the effectiveness of her treatment!